

**Lights, Camera, Media, Literacy!**  
**THE NEW YORK TIMES SCAVENGER HUNT**

Follow all directions carefully!

\*\*\*Work as a group to complete each task.\*\*\*

1) Each member of the group must hold the book and guess its weight:

Student name: \_\_\_\_\_ guess: \_\_\_\_\_

Student name: \_\_\_\_\_ guess: \_\_\_\_\_

Student name: \_\_\_\_\_ guess: \_\_\_\_\_

Student name: \_\_\_\_\_ guess: \_\_\_\_\_

2) Write the name of the book company that published this book:

\_\_\_\_\_

3) Read "Acknowledgements" (page 4) to find out the date of the very first New York Times: \_\_\_\_\_

4) The Contents page shows that the book is divided into how many content sections? \_\_\_\_\_

5) The section "A Nation Divided" covers the years \_\_\_\_\_ to \_\_\_\_\_.

6) Pages 12 & 13 show the front pages of this time period shown in the book. Browse the descriptions and name the war that was taking place during these years: \_\_\_\_\_

7) In the box on page 13, two front pages not in the book are shown. Insert the correct CD and locate the April 15, 1865 front page. What was the main headline?

\_\_\_\_\_  
\_\_\_\_\_

8) How is this front page different than the front page of *The Police Gazette* that Mr. Mitchell showed in his video?

\_\_\_\_\_  
\_\_\_\_\_

9) Why do you think Mr. Mitchell's front page of *The Police Gazette* was published on April 22, 1865...one week later than the event?

---

---

10) Find the section "The Age of Reform" in the book.

One of the descriptors for the front pages included in this section tells about President Theodore Roosevelt giving a speech.

What was so unusual about this speech that it became a main headline?

---

---

---

11) Locate the front page for the speech mentioned in # 10.

How long did the President speak? \_\_\_\_\_

12) Begin reading the article to determine what saved President Roosevelt's life?

---

13) What are three things that are different about the look of the October 15, 1912 front page and the very first front page?

---

---

---

14) Are these same three changes seen in the January 12, 1964 front page? \_\_\_\_\_

15) What are three additional changes of the look of the January 12, 1964 front page (compared to October 15, 1912) ?

---

---

---

16) What is the health announcement headline on January 12, 1964?

---

17) Compare the January 12, 1964 front page with the front page on January 21, 2009. Name three more changes in the look of the more recent front page.

---

---

---

18) Compare the very first front page in the book (p.14) with the last front page in the book (p.469). Which grabs your attention faster? Why?

---

---

19) Why do you think the look of the front page has changed over the years?

---

---

20) Write each group member's birth date below and next to it, write one headline from the front page for each birth date:

Birthdate \_\_\_\_\_

Headline: \_\_\_\_\_

---

Birthdate \_\_\_\_\_

Headline: \_\_\_\_\_

---

Birthdate \_\_\_\_\_

Headline: \_\_\_\_\_

---

Birthdate \_\_\_\_\_

Headline: \_\_\_\_\_

---

*Now that you have completed this scavenger hunt, exchange this paper for the directions for creating a short visual report about what you have learned.*